

Message Text

UNCLASSIFIED

PAGE 01 WARSAW 05836 191149Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----098814 192015Z /65

R 190953Z AUG 77
FM AMEMBASSY WARSAW
TO USDOC WASHDC
INFO SECSTATE WASHDC 9838
AMEMBASSY BERLIN
AMEMBASSY BUDAPEST
AMEMBASSY BUCHAREST
AMEMBASSY MOSCOW
AMEMBASSY PRAGUE
AMEMBASSY SOFIA

UNCLAS WARSAW 5836

COMMERCE FOR BEWT/TJD/BOWIE

EO 11652: NA
TAGS: BEXP BDIS PL
SUBJ: 3M REQUEST FOR ASSISTANCE

REF: USDOC 13701

1. USTDC WARSAW REGRETS IT DOES NOT HAVE SUFFICIENT RESOURCES TO UNDERTAKE MARKET-RESEARCH PROJECT NEEDED BY 3M NOR IS THIS INFORMATION READILY AVAILABLE TO US IN OTHER FORMS. HOWEVER, NAMES OF POLISH CONTACTS FROM WHOM THIS INFORMATION MIGHT BE AVAILABLE CAN BE FURNISHED TO 3M IF COMPANY DESIRES TO CARRY OUT THIS PROJECT WITH ITS OWN RESOURCES OR CONTRACT WITH A THIRD PARTY TO DO IT.

2. 3M HAS PARTICIPATED IN THE POZNAN FAIR AND HAD REGULAR CONTACTS WITH THE TDC SINCE 1974. THEIR INTEREST IN THE POLISH MARKET IS OBVIOUS AND WE HAVE PROVIDED UNCLASSIFIED

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THEM WITH LIMITED MARKETING DATA IN THE PAST.

3. THE TDCS NORMAL CONTACT WITH 3M HAS BEEN THROUGH ITS SWISS OFFICE (3M EAST). IN MARCH, IN ITS LATEST EFFORT TO OBTAIN MARKETING INFORMATION THROUGH US, 3M SENT A LETTER WITH A DETAILED REQUEST FOR THE POLISH MARKET ON EDUCATIONAL AIDS AND

EQUIPMENT. THE TDC REPLIED WITH A LIST OF
LOCAL CONTACTS, BUT WROTE THAT IT WAS UNABLE TO
UNDERTAKE THE RESEARCH PROJECT ITSELF.

4. WE DO NOT KNOW HAT LEVEL OF COORDINATION EXISTS BETWEEN 3M
EAST AND THE HOME OFFICE IN MINNESOTA ON SUCH PROJECTS,
BUT WE UNDERSTAND THAT 3M IS WORKING TO ESTABLISH AN OFFICIAL
REPRESENTATION IN POLAND AND THAT A HIGH-LEVEL OFFICIAL
FROM 3M IS COMING HERE DURING THE WEEK OF AUGUST 22 TO TRY
TO GAIN FINAL APPROVAL FROM THE POLISH GIVERNMENT. THE TDC
DIRECTOR WILL TAKE ADVANTAGE OF THIS VISIT TO DISCUSS 3M'S
MARKET-RESEARCH NEEDS.
DAVIES

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 19-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977WARSAW05836
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770300-0579
Format: TEL
From: WARSAW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770842/aaaabiyw.tel
Line Count: 75
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Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: fac48457-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 30-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1542491
Secure: OPEN
Status: NATIVE
Subject: 3M REQUEST FOR ASSISTANCE
TAGS: BEXP, BDIS, PL
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/fac48457-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009